



2022 Streetcar Summit

Pfister Hotel, Milwaukee, Wisconsin

AGENDA

Monday, May 16, 2022

- 12:00 – 3:00 pm **Registration, Check In**, In front of the *Imperial Ballroom*
- 3:00 – 4:30 pm **Student Session, Pfister Hotel, Imperial Ballroom**- Carl Jackson-Retired, City of El Paso; Robert Hanifin, Build America Bureau; Jon Schlegel, Herzog; Brian Hawkins, Siemens; Mike Hammond, HNTB; Isabella Walsh, HDR; and Brandi Bird, Bird Advocacy & Consulting
- 5:00 – 7:00 pm **Welcoming Reception, Pfister Hotel, The Rouge**- Christy Willhite, Executive Director, Community Streetcar Coalition; Ethan Melone, Chair, Community Streetcar Coalition; Interim Public Works Commissioner Jerrel Kruschke, City of Milwaukee; and Alderman Robert Bauman, City of Milwaukee-District 4.

Tuesday, May 17, 2022

- 8:00 – 9:00 am **Registration, Check In**, In front of the *Grand Ballroom*
- 8:30 – 10:30 am **Breakfast & Opening Session-Welcome, CSC and Member Updates, Pfister Hotel, Grand Ballroom**
- 10:45 – 11:45 am **FFGA Pipeline: How to Set Expectations and Sustain Momentum, Pfister Hotel, Imperial Ballroom**- Stephanie McVey, HDR; Elizabeth Day, FTA; Tom Gerend, Kansas City Streetcar; and David McDonald, Charlotte Area Transit System.
- 12:00 – 1:15 pm **Keynote Luncheon, Pfister Hotel, Grand Ballroom**- Ethan Melone, Chair, Community Streetcar Coalition; Mayor Cavalier Johnson, City of Milwaukee; Congresswoman Gwen Moore, Wisconsin 4th District (recorded); Dan Bower, Vice Chair, Community Streetcar Coalition; and Congressman Earl Blumenauer, Oregon 3rd District (live virtual)
- 1:30 – 2:30 pm **State of Good Repair and Asset Management, Pfister Hotel, Imperial Ballroom**- Dan Bower, Portland Streetcar, Inc; Curtis Ailes, Seattle DOT; Shellie Ginn, City of Tucson Transportation & Mobility; Marwan Al-Mukhtar, RATP Dev; and Tamalynn Kennedy, FTA (live virtual).

- 2:45 – 3:45 pm **Latest Technology: Q&A with Providers, Pfister Hotel, Imperial Ballroom-** Derek Benedict, LA Streetcar; Joel McNeil, Brookville; Alex Paquet, Alstom Group; Brian Hawkins, Siemens; Matt Sibul, Stadler; and Bill Umbenhaur, Traction Systems. (snacks provided in room)
- 4:00 – 5:00 pm **“So you want to build a streetcar system?”: Voices of Experience in Engineering and Construction, Pfister Hotel, Imperial Ballroom-** Mike Rogers, Ramsey County; Chris Walker, Hatch-LTK; Terry Nash, HNTB; Paul Pattison, Kimley-Horn; Jake Speck, Kiewit; and Erik Yingling, Stacy and Witbeck.
- 5:30 – 7:00 pm **Out on the Town, Milwaukee Public Market-** Paul Schwartz, Milwaukee Public Market and Jesse Rush, City of Oklahoma City-EMBARC.

Wednesday, May 18, 2022

- 8:00 am **Farm to Table Breakfast, Pfister Hotel, Grand Ballroom**
- 8:30 – 9:30 am **Build America, Buy America: new ways to fund streetcar and rules to follow, Pfister Hotel, Grand Ballroom-** Chris Eilerman, Seattle DOT; Robert Hanifin, Build America Bureau; and Dana Nifosi, FTA (live virtual).
- 9:45 – 10:45 am **Transit Narrative in a Changing Media Landscape: Advertising, Sponsorships, Branding, and Social Media, Pfister Hotel, Imperial Ballroom-** Jon Schlegel, Herzog; Jeff Sherman, The Hop Podcast; Ellen Homb, 2-Story; Andrew Plambeck, Portland Streetcar Inc.; and Donna Mandelbaum, Kansas City Streetcar.
- 11:00 – 12:00 pm **Streetcar Equity: Planning, Safety and Ridership, Pfister Hotel, Imperial Ballroom-** Curtis Ailes, Seattle DOT; Dan Bower, Portland Streetcar, Inc.; James Benton, Washington D.C. DOT (live virtual); and Community Development Commissioner Lafayette Crump, City of Milwaukee.
- 12:30 – 4:00 pm **Lunch & Streetcar Tour-**Box Lunch at **Milwaukee City Hall Rotunda**, and an introduction of the streetcar line by Alderman Robert Bauman, City of Milwaukee.
- Choice of:
- Economic Development Tour-**Ashley Booth, HNTB; and Matt Dorner, Milwaukee Downtown Business Improvement District.
- Or
- Operations Tour-** Andrew Davis-Lockward, City of Milwaukee; Interim Public Works Commissioner Jerrel Kruschke, City of Milwaukee; and Alderman Robert Bauman, City of Milwaukee.