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SUMMIT 2023

APRIL 2-4
OMNI HOTEL | OKLAHOMA CITY



STREETCARCOALITION.ORG

2023 ANNUAL SUMMIT SCHEDULE

SUNDAY

12:00–5:00 PM Check-in
2nd Floor Lobby (Top of Escalators)

3:00–4:30 PM Student Coffee Session
2nd Floor, Bricktown

Students from surrounding universities are invited to hear about the different careers in the transit industry and receive some sound advice from those at different stages of their career.

Speakers: Andrew Plambeck, Portland Streetcar, Inc. (moderator); Isabella Walsh, HDR; Joel Garcia, EMBARK; Lauren Krutty, Kansas City Streetcar Authority; Tom Smith, Clever Devices; and Achim Glinka, Bosch

5:00–7:00 PM Welcome Reception
2nd Floor, Pinon

The Welcome Reception is a time to gather and catch up. Former Mayor Mick Cornett, a proponent of the streetcar line, along with Jason Ferbrache, EMBARK, will welcome everyone.

Speakers: Jason Ferbrache, Director/Administrator of EMBARK and City of Oklahoma City Assistant City Manager, and the City of Oklahoma City former Mayor Mick Cornett

MONDAY

8:00–10:00 AM Breakfast – Property Report
2nd Floor, Oklahoma Station Ballroom 1-3

The property representatives will report on plans, successes, struggles, and ridership.

Speakers: Dan Bower, Portland Streetcar Inc, CSC Coalition Chair; Christy Willhite, CSC Executive Director (moderator); Streetcar Property Representatives

10:00–10:15 AM BREAK

10:15–11:45 AM Technology Session sponsored by Kiepe Electric, LLC
2nd Floor, Oklahoma Station Ballroom 1-3

This session will focus on various types of technology, from planning to operations.

Speakers: Ethan Melone, Parsons (moderator); Chris Cudmore, Kiepe Electric, LLC; Pete Mazurek, Federal Transit Administration; Achim Glinka, Bosch; Liam Martin, ABB; Tom Smith, Clever Devices

11:45–12:00 PM BREAK

12:00–1:30 PM Keynote Luncheon – The Future of Streetcar
sponsored by Kimley-Horn & Associates and Hatch
2nd Floor, Oklahoma Station Ballroom 4

Congressman Blumenauer will share his support of streetcar programs and the improvements that he has seen overtime. FTA will give insight on the available funding and how they are working to implement the Bipartisan Infrastructure Bill. Mayor Holt will talk about the future of Oklahoma City and the role streetcar plays in his vision for the city.

Speakers: Dan Bower, Portland Streetcar Inc; Congressman Earl Blumenauer (Recorded); Chris Walker, Hatch; Felicia James, Federal Transit Administration; DJ Baxter, Kimley-Horn & Associates; The City of Oklahoma Mayor David Holt

1:30–2:00 PM BREAK

2:00–3:30 PM Expansion Projects Session sponsored by WSP USA
2nd Floor, Oklahoma Station Ballroom 1-3

This session will focus on expansion projects and funding approaches.

Speakers: Tom LeBeau, WSP (moderator); Pete Mazurek, Federal Transit Administration; Tom Gerend, Kansas City Streetcar Authority; James Castaneda, City of Tucson; Kay Shelton, Dallas Area Rapid Transit

3:30–4:00 PM BREAK

4:00–6:30 PM Downtown Tour and Happy Hour at Fassler Hall
sponsored by Brookville Equipment Corporation

The tour will start at the Scissortail Park streetcar stop next to the hotel. The riders will hear information about the line, funding, planning process, partners from EMBARK and Downtown OKC. The Alliance for Economic Development and Chamber will give presentations on tracking and promoting economic development along the line.

Speakers: Joel Garcia, EMBARK; Michael Scroggins, EMBARK; Joel McNeil, Brookville Equipment Corporation; Michael White, Brookville Equipment Corporation; Kristen Vails, Downtown OKC; Danielle Dodson, Downtown OKC; Kristen Torkelson, EMBARK; Eric Long, Greater Oklahoma City Chamber of Commerce; Cassi Poor, The Alliance for Economic Development of Oklahoma City, Inc.

TUESDAY

8:00–9:30 AM Breakfast - Safety and Security Session
2nd Floor, Oklahoma Station Ballroom 1-3

This session will focus on safety of operations and security of passengers.

Speakers: Joel Garcia, EMBARK (moderator); Captain Audrea George, Oklahoma City Police Department; Steve Jagosh, Oklahoma Department of Transportation; Eugene Fritz, EMBARK; Mark Davis, Mental Health Association Oklahoma (invited)

9:30–10:00 AM BREAK

10:00–11:30 AM Marketing & Communications Session sponsored by Houck Transit Advertising
2nd Floor, Oklahoma Station Ballroom 1-3

Learn about how EMBARK manages sponsorships, advertising, and communications for the streetcar.

Speakers: Michael Scroggins, EMBARK (moderator); Megan Henderson, EMARK; Justin Houck, Houck Transit Advertising

11:30–12:00 PM BREAK

12:00–1:30 PM Lunch – Next Year's Host: Charlotte
2nd Floor, Oklahoma Station Ballroom 4

Had a great time at this Summit? Charlotte is going to tell us why you're going to want to start planning for next year.

Speaker: David McDonald, Charlotte Area Transit System

1:30–2:00 PM BREAK

2:00 PM Operations and Maintenance Tour sponsored by Herzog

See how it all works! Take the tour, hear from the experts, see the facilities.

Speakers: Joel Garcia, EMBARK; Jon Schlegel, Herzog Transit Services, Inc.