



Board Meeting

MEETING SUMMARY

September 8, 2021

1. Latest Headlines and Industry News

Opportunity for board members to provide news on their organization or projects.

[Curtis Ailes talked about pursuing 5337 funds for midlife overhaul](#)

[Dan Bower mentioned the first advertising wraps on the Portland Streetcar](#)

[Tom Gerend gave a note on the progress of the KC Streetcar expansion](#)

2. Work Plan Update (5-10 Minutes)

Since the last board meeting, we have been working on sending out invoices and developing the survey, as well as meeting with the Summit Committee. The next big undertaking, besides the summits, is the website. Please be ready with your thoughts about what you like and don't like about the current CSC website, www.streetcarcoalition.org.

[Thank you for sending your feedback on the survey. I will be making some adjustments and sending it out to the larger group.](#)

[In the discussion of the website, this is the feedback we received:](#)

- [Get rid of login requirement](#)
- [www.nabsa.net. \(Example from Dan\)](#)
- [Need Board of Directors listed on website](#)
- [Include the following tabs:](#)
 - [About](#)
 - [Policy](#)
 - [Projects](#)
 - [News](#)

[We have evaluated the website and are working on a plan to update the items requested by the board.](#)

3. Committee Appointments and Updates (5 Minutes)

Currently we have activated the Summit Committee, but there is the potential for other committees:

- Strategic Planning Subcommittee
- Social Media Subcommittee
- Operations Subcommittee
- Legislative Subcommittee
- Cost and Funding Subcommittee

Subcommittees have been successful in the past, but we heard feedback that committees should have specific initiatives to form around and not just be created because of historical significance.

4. Social Media Report (5 Minutes)

If you haven't already, make sure your business or organization likes us on Twitter @StcarCoalition.

Please be sure to like us on Twitter. For now, we will continue to like and repost things until we have more input from a subcommittee.

5. Virtual Summit Plans and Progress (10 Minutes)

October 13. Save the date was sent on September 8, and a registration link was sent on September 27 through Constant Contact. If you did not receive the registration email, please contact me.

6. Annual Summit Plans and Progress (5 Minutes)

We will be at the Pfister Hotel in Milwaukee on May 16-18.

7. APTA EXPO (5 Minutes)

We're having a happy hour before the opening APTA Reception on Sunday, November 7 from 4-6 PM at The Pub Orlando, 9101 International Dr. Suite 1003 Orlando, FL 32819.

8. Budget Report (5 Minutes)

See attached Financial Overview