



## Board Meeting

### MEETING AGENDA

November 9, 2022

#### 1. Latest Headlines and Industry News – Board Members

Curtis Ailes reported that the City of Seattle has a new director, who is working to raise support for the Central City Connector.

Derek Benedict stated that the election results could bring a new champion for LA Streetcar.

Henry Ikwut-Ukwa reported that the City of Mesa has expressed interest in the extension of the Tempe Streetcar.

Also noted was the concern that MARTA may need some help with their streetcar.

#### 2. Review of October Virtual Summit and Rail~Volution

Thank you to all our participants in the October 31 Virtual Summit/Rail~Volution CSC Session. We had 43 participants on Zoom and around 35 in the room. Congressman Blumenauer gave us an update from D.C. and talked about his new favorite streetcar line in Cincinnati. We had presentations from Rick Gustafson, Omaha, Cleve Cleveland and Jon Schlegel on Orange County, Rachel Schmuhl about Detroit, and Dan Bower with Portland Streetcar, Inc. We also had reports from Tom Gerend, Kansas City Streetcar, Henry Ikwut-Ukwa, Valley Metro; Paul Conway, Cincinnati Streetcar; Adelee LeGrand, HART/Tampa Streetcar; and Jeff Davis, Trinity Metro. The recording of the meeting and PowerPoint Presentations will be up on the website by next week.

Carl noted that Cincinnati had some trouble in the beginning with their streetcar, so it is especially good to hear the Congressman call them out as his new "favorite."

#### 3. February Virtual Summit

We're always looking for topics that we can delve into. Please come with a few ideas for February. One idea we've been kicking around is for new systems-governance and funding. We would have a panel of 8-10 established system representatives talk about their governance and sources of funding.

Board members liked the idea of a governance and funding panel. Dan Bower suggested 3-4 panelists. Shellie Gin and Curtis Ailes volunteered. Dan stated that he would follow up with some additional panelists recommendations.

#### 4. April Summit

There will be an update on the April Summit planning. Also need to get your input on the following:

- a. Potential Conference Fee Increase-The board members posted in the chat that they were supportive of a fee increase.

- b. New Sponsorship Structure-[Bill Umbenhaur](#) cautioned that sessions were not sold to the highest bidder and turned into an advertisement, but that each session be curated to include multiple voices and various perspectives.  
[Ethan Melone](#) suggested that those who typically sponsor be consulted about the new format.  
  
[Erik Yingling](#) noted that the car manufacturers session allowed several different competitors to speak on the same topic.
- c. Draft Schedule-[The board members supported the progress of the Planning and Local Committees.](#)

## 5. Working Groups

There have been a couple of topics come up during the Summit that warrant a working group. Working groups, include:

- Communications-Proposed Board Member Lead- [Andrew Plambeck](#), staffed by [Kristin Jenkins](#)-[Working on meeting schedule and session for Summit.](#)
- Buy America- Proposed Board Member Lead-[Erik Yingling](#), staffed by [Christy Willhite](#)-[Opportunity to make comments back to DOT on BABA before the end of November.](#)
- Combined Procurements- Proposed Board Member Lead-[Dan Bower](#), staffed by [Brandi Bird](#)-[Completed two meetings and no need for further discussion at this point.](#)

## 6. Budget Report

July 1, 2022, started our new fiscal year. We have received \$99,400 in membership dues and have \$64,400 outstanding. As of October 31, there is \$177,421.52 in the bank account.

Some Budget Considerations:

CSC has participated in Rail~Volution and hosted a reception at APTA TRANSform, which together cost approximately \$1,300 more than budgeted. It's safe to assume that a reception at APTA Rail will cost about \$3,200, and so the board needs to decide if money should be moved around from other categories or skip APTA Rail. -[Ethan Melone stated, and other board members agreed, that this is our core mission, and that moving money around from budget items that are not being used would be a good use of funds.](#) [Dan Bower spoke about including APTA Legislative as well.](#)

At Rail~Volution, Ramsey County mentioned the potential of a mentoring visit, and so the board should determine if they want to use funds from the Conference Scholarships for New Systems category (\$10,000).-[This item was tabled due to time constraints.](#)

## 7. Bird Advocacy & Consulting Contract

The Bird Advocacy and Consulting firm has been staffing the Coalition for the last year and a half. With the end of the contract term approaching, June 2023, Chair [Dan Bower](#) has requested that the board begin discussions on next steps.-[Dan Bower led a discussion with board members to determine their interest in keeping Bird Advocacy and Consulting, as their contract is up in July and negotiations should start soon. For questions or comments, please contact Dan Bower directly on this item, dan.bower@portlandstreetcar.org.](#)

