



Board Meeting

MEETING AGENDA

March 8, 2023

1. Latest Headlines and Industry News – Board Members

Portland Streetcar Inc, will take delivery of their first new Brookeville car March 21, which is Dan Bower's birthday...what a great present! Also the large amount of snowfall in the northwest kept the Portland Streetcar from running for three days, mainly due to cars parked on the tracks.

City of Seattle received \$1 million to work on the City Center Connector. If everything goes well, they can expect a third quarter supplemental. Greg Spotts joined Seattle after working down in LA with Derek Benedict. Greg can now be found touting the streetcar as a downtown revitalization tool.

Henry Ikwut-Ukwa explained how it was all hands on deck during the Super Bowl and Phoenix Golf Open (attracts 500K people). Henry said they carried over 250,000 riders that weekend.

LA Streetcar is still waiting on their state earmark, Derek stated that the politics have shifted and now so must the expectations of what can be completed by the time of the Olympics.

David McDonald shared that an artist work along the Gold Line are featured in CODA magazine this month: [Gilded Threads - CODAworx](#).

Tom Gerend said that they are rolling out eight years of Art in the Loop. Tom is interested in a summit session on art integration.

2. Budget

Please see the attached PowerPoint slides for the proposed FY 23-24 Budget.

Henry Ikwut-Ukwa asked if \$12,000 was enough for conference events, and Dan Bower stated that it would be a good idea to do a midyear review.

3. Proposed Board Members

On June 30, 2023, the following board members will complete their tour of duty: Curtis Ailes, City of Seattle; Andrew Plambeck, Portland Streetcar, Inc; Jon Schlagel, Herzog; Terry Nash, HNTB, DJ Baxter, Kimley-Horn & Associates.

The board officers recommend the following members in good standing to replace those rolling off: Joel Garcia, Oklahoma City EMBARK; Brian Hawkins, Siemens; Alison Rednez, City of Seattle; Leslie Shaw, Transdev Cincinnati; Tim Coomer, VECOM

David McDonald made the motion to appoint the recommended board members; Shellie Ginn seconded; and the recommendation was unanimously approved by the board.

4. April Summit

- Registration-Current rate of \$250 members/\$375 non-members; 103 registered (paid + sponsor comp); \$16,225 in registration fees collected.
- Sponsorships- Available by event or general; \$46,000 in invoiced sponsorships.
- Estimated cost of the Summit-\$60,844

5. 2024 Summit

In preparation for the next Summit, we are looking at April 7-9, 2024. Hotel proposals have been high. Two things to mitigate price: 1) flexible dates; or 2) meet at the convention center.

6. Working Groups

- Membership-Board Member Lead-Carl Jackson, staffed by Christy Willhite
 - Christy provided an update stating that the working group met last month and talked about reaching out to streetcar properties that were not yet members; ways to improve the value of membership; and a potential industry newsletter.
- Legislative Agenda-Board Member Lead Bill Umbenhaur, staffed by Brandi Bird
 - Bill Umbenhaur provided an update stating that the working group met last week and talked about potential priorities, lobbying constraints, and ways to implement a legislative agenda.
- Communications- Board Member Lead- Andrew Plambeck, staffed by Kristin Jenkins
 - Andrew Plambeck gave an update stating that the board meets monthly and that they shared recent projects, talked about the summit, and the media resources library.
- Combined Procurements- Board Member Lead-Dan Bower, staffed by Brandi Bird
 - Dan Bower stated that the group is dormant at the moment, but that the fruits of their labor have shown up in a MOU between Portland and Omaha Streetcar to share information and further discussion between Portland and Seattle.

7. June Virtual Summit

Preparing for the next virtual summit. The proposed topic is Equitable Transit Oriented Development.

8. Financial Overview

9. Bird Advocacy and Consulting Contract

Dan Bower stated that the board agreed in January to extend the contract with Bird Advocacy and Consulting two more years. Dan is working out a few contract details and will bring it to the board at the Board Luncheon in April if there is a quorum.